

One in four Philadelphians live in poverty and struggle to meet their basic human needs. Many are eligible for federal, state, and local assistance to help pay for groceries, healthcare, housing, and utilities, but are not aware of their eligibility or are deterred by the complicated enrollment process.

When low-income families and individuals enroll in programs that help them afford food, housing, and healthcare, everyone benefits – kids do better in school, adults are better able to secure and sustain employment, and seniors can age in place. Benefits Data Trust (BDT) makes this possible by raising awareness of available benefits and making it easier for people to enroll.



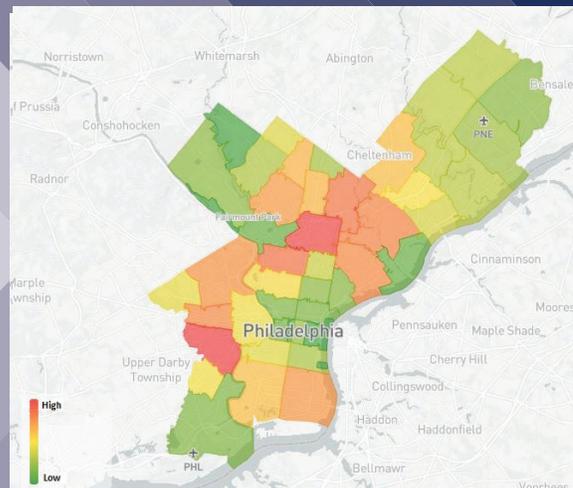
IMPACT



Since 2008, BDT has operated BenePhilly, an initiative to combat poverty and increase economic security by ensuring Philadelphians receive the benefits and services they need to make ends meet. BenePhilly offers enrollment assistance for up to 19 benefits in-person at community-based organizations and over the phone in more than 170 language:

- ✓ Partnered with the Mayor’s Office of Community Empowerment and Opportunity in 2014 to expand the BenePhilly program to seven locations across the City.
- ✓ Enrolled more than **110,000** low-income Philadelphians in benefits to help pay for groceries, health care, housing, utilities, and child care.
- ✓ Delivers an average of **\$6,000** in benefits per household per year.
- ✓ Increased senior Supplemental Nutrition Assistance Program (SNAP) participation by 23 percent using targeted outreach and enrollment plus state waivers.

DISTRIBUTION OF BENEFIT ENROLLMENTS



SERVICE AND POLICY INNOVATIONS



- 1 Provide seamless in-person and phone-based enrollment assistance through partnerships with community-based organizations and shared technology.
- 2 Re-engineered how families connect to high-quality childcare.
- 3 “Fast-tracked” Medicaid enrollment by replacing cumbersome applications with a simple check box.
- 4 Piloted the Elderly Simplified Application Project (ESAP) that dramatically simplified SNAP enrollment for people ages 60+.

BENEPHILLY CENTERS



BenePhilly Centers incorporate benefits assistance in their services using BDT software and trained counselors:

Catholic Social Services – Casa Del Carmen
Catholic Social Services – Southwest Family Center
United Communities Southeast Philadelphia
IMPACT Services Corporation

Philadelphia FIGHT
Project HOME
Utility Emergency Services Fund (UESF)

BenePhilly Centers provide access to dozens of additional services:



- MEDICAL** – primary medical care
dentistry services
- HOUSING** – shelter to permanent housing programs
rent assistance programs
- UTILITIES** – utility grant program
oil assistance program
- FINANCES** – tax filing assistance
loan assistance
budget and mortgage counseling
- EDUCATION** – pregnancy classes
GED classes
ESL classes
- NUTRITION** – nutrition education classes
food pantries
- CHILDCARE** – affordable daycare
after-school programs
- WORKFORCE** – job readiness workshops, training, and placement

BENEPHILLY PARTNERS INCLUDE



Broad Street Ministries
Campaign for Working Families
Community Legal Services
Jewish Federation of Greater Philadelphia
Pan Asian Senior Services

Philabundance
Philadelphia Corporation for Aging
Philadelphia Health Partnership
Shared Prosperity

MAJOR FUNDERS



City of Philadelphia
Leo & Peggy Pierce Family Foundation
Pennsylvania Department of Aging

Pennsylvania Department of Human Services
The Pew Charitable Trusts
United Way of Greater Philadelphia and Southern New Jersey

