PROVEN MEDICAID SOLUTIONS THAT MAKE A DIFFERENCE

1 IN 4 MEDICAID RECIPIENTS WILL EXPERIENCE AT LEAST ONE CHANGE IN COVERAGE THIS YEAR.

Medicaid churn affects everyone:

- Increased administrative costs
- Increased burden on state agencies
- Poorer health outcomes

Benefits Data Trust partners with state Medicaid agencies to develop custom solutions that reduce churn, streamline processes, and keep eligible households covered.

ABOUT BDT

BENEFITS DATA TRUST (BDT)

As a national nonprofit, BDT has nearly 20 years of experience helping states modernize benefits access. We work with government and healthcare leaders to identify and implement proven, data-driven solutions that make real impact.

Since 2005, we’ve:

- Partnered with 21 state governments to improve benefits systems
- Streamlined access for over 3 million people by helping states adopt innovative, meaningful policy solutions
- Delivered over 10 million text messages helping people maintain access to vital benefits like Medicaid
REDDUCING ADMINISTRATIVE STRAIN, PROTECTING COVERAGE

WHAT WE DO

DATA-DRIVEN SOLUTIONS

We help states use their data to identify eligible individuals and help them recertify for Medicaid.

- Assist states in executing data sharing agreements across state agencies and external entities
- Work with states and managed care organizations to launch and manage text message outreach campaigns
- Calibrate each message to maximize response, using the latest behavioral science insights
- Leverage smart outreach tactics, including staggered message delivery to ensure state call centers aren’t overwhelmed
- Help state governments institute their own sustainable data outreach practices

PRACTICAL POLICY SOLUTIONS

We work with states to understand their priorities and pain points, conduct research to identify evidence-based policies and process improvements, and provide technical assistance to implement solutions.

- Research other states’ policy and implementation efforts
- Provide training to staff on policy options
- Assist in writing waiver applications
- Work with states to implement policy changes, including using SNAP data to enroll eligible individuals in Medicaid
- Create collaborative learning opportunities for states

LEARN MORE

Learn how BDT can partner with your state to streamline Medicaid access.

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